

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315549-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washington	National

Advertiser	Product	Estimate Number
Obama / Democrat / President	95-Obama for America OF	1897

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315549	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/30/12	11/06/12	M-F 6-7a	6-7a	MTWTF--	:30	2	\$1,200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPTV F 11/02/12 5:58 AM M-F 6-7a 6-7a :30 OFA12D148H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/06/12 11/12/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WPTV Tu 11/06/12 6:37 AM M-F 6-7a 6-7a :30 OFA12D148H \$1,200.00 NM									
13	10/30/12	11/05/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPTV Su 11/04/12 7:16 AM Su 7-8a 7-8a :30 OFA12D148H \$425.00 NM									
16	10/30/12	11/06/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$350.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPTV W 10/31/12 11:49 AM M-F 11-12n 11a-12p :30 OFA12D148H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/06/12 11/12/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WPTV Tu 11/06/12 11:55 AM M-F 11-12n 11a-12p :30 OFA12D148H \$350.00 NM									
17	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF--	:30	1	\$135.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPTV F 11/02/12 M-F 12n-1p 12-1p :00 \$135.00 NM									
See MG 17.6									
6 WPTV M 11/05/12 4:41 AM M-F 430-5a 430-5a :30 OFA12D148H \$125.00 NM									
MG for 17.5 11/02									

INVOICE

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871



Invoice #	Invoice Date	Invoice Month	Invoice Period
315549-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		95-Obama for America OF	1897

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/30/12	11/06/12	M-F 1-2p	1-2p	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -T----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 11/06/12 1:44 PM M-F 1-2p 1-2p :30 OFA12D148H \$125.00 NM									
19	10/30/12	11/04/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Sa 11/03/12 10:16 AM Sa 10-1030a 10-1030a :30 OFA12D148H \$500.00 NM									
20	10/30/12	11/05/12	M-F 4p-5p	4-5p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV W 10/31/12 4:24 PM M-F 4p-5p 4-5p :30 OFA12D148H \$600.00 NM 10 WPTV Th 11/01/12 4:55 PM M-F 4p-5p 4-5p :30 OFA12D148H \$600.00 NM									
25	10/30/12	11/05/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Su 11/04/12 6:29 PM Su 6p 6-630p :30 OFA12D148H \$850.00 NM									
27	10/30/12	11/05/12	the voice	8-9p	-T-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -T----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 8:46 PM the voice 8-9p :30 OFA12D148H \$4,000.00 NM									
28	10/30/12	11/04/12	M-F 11-1135p	11-1135p	-TWTF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV F 11/02/12 11:34 PM M-F 11-1135p 11-1135p :30 OFA12D148H \$1,400.00 NM									
29	10/30/12	11/05/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Sa 11/03/12 11:23 PM Sa 11-1130p 11-1130p :30 OFA12D148H \$1,400.00 NM									
32	10/30/12	11/06/12	M-F 7-9a	7-9a	-TWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Tu 10/30/12 7:26 AM M-F 7-9a 7-9a :30 OFA12D148H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV Tu 11/06/12 8:59 AM M-F 7-9a 7-9a :30 OFA12D148H \$1,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871



Invoice #	Invoice Date	Invoice Month	Invoice Period
315549-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		95-Obama for America OF	1897

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/30/12	11/05/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 WPTV Tu 10/30/12 9:59 AM M-F 9-10a 9-10a :30 OFA12D148H \$650.00 NM 5 WPTV F 11/02/12 9:29 AM M-F 9-10a 9-10a :30 OFA12D148H \$650.00 NM									
35	10/30/12	11/06/12	M-F 10-11a	10-11a	MTWTF--	:30	2	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 7 WPTV F 11/02/12 10:58 AM M-F 10-11a 10-11a :30 OFA12D148H \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -T----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 WPTV Tu 11/06/12 10:29 AM M-F 10-11a 10-11a :30 OFA12D148H \$575.00 NM									
36	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPTV F 11/02/12 5:28 PM M-F 5-530p 5-530p :30 OFA12D148H \$1,600.00 NM									
37	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WPTV W 10/31/12 5:42 PM M-F 530-6p 530-6p :30 OFA12D148H \$950.00 NM 3 WPTV F 11/02/12 M-F 530-6p 530-6p :00 \$950.00 NM See MG 37.5 5 WPTV F 11/02/12 5:09 PM M-F 5-530p 5-530p :30 OFA12D148H \$950.00 NM MG for 37.3 11/02									
38	10/30/12	11/04/12	M-F 630-7p	630-7p	-TWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPTV Th 11/01/12 6:47 PM M-F 630-7p 630-7p :30 OFA12D148H \$3,000.00 NM									
39	10/30/12	11/05/12	Sa 7p News	7-730pm	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 \$600.00 NM See MG 39.4 4 WPTV Tu 11/06/12 4:28 PM M-F 4p-5p 4-5p :30 OFA12D148H \$600.00 NM MG for 39.3 11/03 sports late run									

INVOICE

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871



Invoice #	Invoice Date	Invoice Month	Invoice Period
315549-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		95-Obama for America OF	1897

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/					
						Length	Week	Rate	Type		
40	10/30/12	11/05/12	Revolution	10-11p	M-----	:30	1	\$1,800.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	10/30/12	11/05/12	M-----	1		\$1,800.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	2	WPTV	M	11/05/12	10:34 PM	Revolution	10-11p	:30	OFA12D148H	\$1,800.00	NM
43	10/30/12	11/05/12	rock center	10-11p	---T---	:30	1	\$2,500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	10/30/12	11/05/12	---T---	1		\$2,500.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	4	WPTV	Th	11/01/12	10:42 PM	rock center	10-11p	:30	OFA12D148H	\$2,500.00	NM
46	10/30/12	11/05/12	law&order:svu	10-11p	-----S-	:30	1	\$425.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	10/30/12	11/05/12	-----S-	1		\$425.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	3	WPTV	Sa	11/03/12		law&order:svu	10-11p	:00		\$425.00	NM
	See MG 46.4										
	4	WPTV	Sa	11/03/12	9:24 PM	NBC Movie of the Week: Rudy	9-11p	:30	OFA12D148H	\$425.00	NM
	MG for 46.3 11/03										

<u>Total Spots</u>	28	<u>Gross Total</u>	\$30,400.00
--------------------	----	--------------------	-------------

Payment Terms 30 Days

<u>Agency Commission</u>	\$4,560.00
<u>Net Amount Due</u>	\$25,840.00